



Reigate Business Guild

Ref: Morrison plc – 24.08.09

24th August 2009

Robert Darrington
Wm. Morrison Supermarkets PLC
Hilmore House
Gain Lane
Bradford
BD3 7DL

Dear Robert

Reigate Morrison Store New Parking Regime

I write on behalf of Reigate Business Guild, a collective group of some 70 organisations within Reigate town centre.

I am sure I do not need to highlight the issues that have been aired following the introduction of camera recognition parking enforcement at your Reigate Store.

We have monitored the situation and given our support to both the car park users group and the local authority in their lobbying of your company to reconsider the period of time that the parking regime is enforced.

We fully appreciate that you must protect your business interest with the majority of parking allocations being managed for the stores users. However, the town is somewhat unique with its vibrant mix of retail, many of whom are independent, with numerous eateries, making the town a very attractive location to combine retail and leisure activities.

To this end your parking facilities form the most prominent and accessible location for the town centre, with a great majority of your customers combining food retail with general retail and dining.

We fully understand the need to protect your parking area from office and station parking and have monitored the use out of normal working hours.

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HON. SOLICITORS: TWM ATTERSOLLS OF REIGATE

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On weekdays the parking availability increases greatly after 6pm with on average over 270 spaces available at any given time that our members have carried out their survey.

We therefore strongly support the view that the parking should be enforced between the hours of 9am to 6pm on weekdays and Saturdays and between 10am and 4pm on Sundays.

The town is currently facing the major challenge that the economic downturn has brought to High Streets throughout the country, however voids are low and as previously stated independent traders work hard to maintain a strong presence, the need for a united front from all retail occupiers is paramount and to this end we respectfully request that you consider our proposal above, to the benefit of all concerned.

Yours sincerely

Jes Chandler
Chairman
Reigate Business Guild